

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG22/12 15.39  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

138 CONANT STREET

BEVERLY, MA 01915

	CLASS: NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

(LINE, ORDER, INVOICE

100

DATE AUG22/12 15.39

STA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 38												
10	S		730P-800P	30		\$4,200.00	8/22	8/24	3		W-F	3
PROGRAM : WHEEL CON COM1: 1X PER DAY												
31	S		730P-1030P	30		\$4,500.00	8/24	8/24	0		FRI	0
PROGRAM : BUCS GAME ORD COM1: PRGM CHANGE: BUCS GAME THIS IS A MAKE-GOOD FOR AUG24 ON LINE-12 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR AUG24 ON LINE-13 FOR 1 SPOT/WK												

REP HEADLINE# 6286545 TRF# 327818  
 \$\$\$ MOD# 0 : UNAPPROVED REV #3 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG22/12 15.39  
 \*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

32	S		730P-1030P	30		\$4,500.00	8/24	8/24	0		FRI	0
----	---	--	------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : BUCS GAME  
 ORD COM1 : PRGM CHANGE: BUCS GAME  
 PART OF A MAKEGOOD MADE UP OF LINES 31-32

33	A		900P-1000P	30		\$4,500.00	8/24	8/24	1		FRI	1
----	---	--	------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : 20/20  
 ORD COM1 : MOVING BACK TO ORIGINAL PROGRAMMING DUE TO BUCS BLACKOUT.  
 THIS IS A MAKE-GOOD FOR AUG24 ON LINE-31 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR AUG24 ON LINE-32 FOR 1 SPOT/WK

34	A		1000P-1100P	30		\$4,500.00	8/24	8/24	1		FRI	1
----	---	--	-------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : 20/20  
 ORD COM1 : MOVING BACK TO ORIGINAL PROGRAMMING DUE TO BUCS BLACKOUT.  
 PART OF A MAKEGOOD MADE UP OF LINES 33-34

STATION MAKEGOOD OFFERS:  
 M4 OK'D BUY#31 MISSED: FRI/730P-1030P AUG24 30S \$4,500.00 (AUG22/12)  
 BUY#32 FRI/730P-1030P AUG24 30S \$4,500.00  
 OFFER: FRI/900P-1000P AUG24 30S \$4,500.00 PLS ADVISE.  
 & FRI/1000P-1100P AUG24 30S \$4,500.00  
 CMT: MOVING BACK TO ORIGINAL PROGRAMMING DUE TO BUCS BLACKOUT.

AUG/12 143500.00 SEP/12 \$.00 CONTRACT TOTAL 143500.00  
 TOTAL SPOTS 61

MARKET TOTALS \$367,948 WFTV 39% WKMG 25% WESH 23% WOFL 9% WKCF 0% WRBW 4% CABL 0%  
 WOPX 0% WTDQ 0% EFTV 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE